

Powderkeg and Cintrifuse Partner to Take on Coastal Tech Ecosystems

Growing tech hubs Indianapolis and Cincinnati collaborate to connect companies, capital, talent

(INDIANAPOLIS, April 12, 2018) [Powderkeg](#), a community-as-a-service platform for technology entrepreneurs, investors and professionals, today announced a partnership with [Cintrifuse](#), a Cincinnati-based startup catalyst. The alliance will harness the power of two up-and-coming tech ecosystems, connecting startups and expansion-stage companies to the talent and capital necessary to compete with larger, coastal tech ecosystems.

Powderkeg is a growing community of more than 15,000 tech entrepreneurs, investors and professionals building innovative companies across America. Cintrifuse is a like-minded organization, advocating for entrepreneurs in high-growth tech startups in the Cincinnati area.

“Combining the resources of our two cities, which already serve as tech powerhouses in their own rights, will attract even more funding and talent from outside of the Midwest,” said Matt Hunckler, founder and CEO of Powderkeg. “Investors and founders who previously believed that Silicon Valley is the only option for a tech headquarters have started to realize that they’re dead wrong.”

In Powderkeg’s recent [Indianapolis Tech Census Report](#), 50 percent of tech leader respondents said they struggled to raise capital in the state of Indiana. By connecting Powderkeg’s headquarter city, Indianapolis, along with its nine other hubs, to the Cincinnati community, the opportunities for venture capital, high-tech talent and enterprise and startup customers expand.

Cintrifuse members will receive a discount to Powderkeg Founder Membership, the community-as-a-service platform, and Powderkeg Founder Members now have a Cintrifuse membership with benefits including venture investor curation, 1:1 funding advice and connections with potential customers.

“We have all the ingredients needed to build a successful tech company right here in Greater Cincinnati,” said Wendy Lea, CEO at Cintrifuse. “Connecting to the Powderkeg network builds a bridge between our thriving tech community and their national network, allowing us to amplify the momentum we’re already seeing - more capital, more talent, more growth to the region. It really is the rising tide concept!”

To kick off the partnership, Powderkeg and Cintrifuse will host two upcoming events: Powderkeg’s Indianapolis Pitch Night featuring Eric Weissmann, Vice President at Cintrifuse on April 25 at The Hi-Fi Indy and Fuse50 Cincinnati, a 1-day conference on May 17 at the Cintrifuse building in Cincinnati. For more details, visit [Powderkeg.com](#).

About Powderkeg

With more than 10,000 active members in cities around the country, Powderkeg helps high-growth tech ventures connect with the resources they need to grow and scale in areas

beyond Silicon Valley. The Powderkeg Member Platform connects tech professionals with a suite of resources to help them play smart, take the next step on their journey and make a bigger impact. For more information, visit Powderkeg.com.

About Cintrifuse

Created by Cincinnati's business community, Cintrifuse is more than just a startup accelerator or venture capital fund. Cintrifuse is a startup catalyst, a public/private partnership that exists to build a sustainable tech-based economy for the Greater Cincinnati region. The organization's purpose is to advocate for entrepreneurs leading high-growth tech startups—attracting, inspiring, and supporting them on their journey. For more information, visit Cintrifuse.com.

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